

Erasmus+ KA131 Professional Academy of Business Management (Pvt) Ltd, Sri Lanka – Staff Mobility for Teaching

U razdoblju od 07. do 11. kolovoza 2023. godine, u okviru Erasmus+ KA131 mobilnost osoblja u svrhu podučavanja, doc. dr. sc. **Marko Šostar** i doc.dr.sc. **Berislav Andrić**, zaposlenici Fakulteta turizma i ruralnog razvoja u Požegi, posjetili su **Professional Academy of Business Management (Pvt) Ltd, Sri Lanka**, partnersku instituciju Sveučilišta J. J. Strossmayera u Osijeku.



Kako je ovo prva mobilnost u novu partnersku instituciju, tijekom boravka dogovorena je daljnja suradnja na zajedničkim projektima dvije institucije, dogovorene su zajedničke publikacije i predloženo je da se u budućem periodu planira povećanje broja razmjene osoblja i studenata.

Tijekom boravka održana je prezentacija studentima iz područja marketinga i menadžmenta te je istima predstavljen Fakultet turizma i ruralnog razvoja.



Tijekom radnih sastanaka dogovarani su načini proširenja suradnje na druga područja s naglaskom na organizaciju zajedničkih konferencija i sudjelovanja u uredničkim/recenzentskim odborima znanstvenih časopisa.



Uz službeni dio boravka i sastanaka, nastavnici su sudjelovali i u obilasku kulturnih znamenitosti i neformalnoj komunikaciji sa lokalnim stanovništvom čime se jačao dijalog na engleskom jeziku te povećalo znanje o povijesti i kulturi Šri Lanke.

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From August 7th to 11th, 2023, within the framework of the Erasmus+ KA131 staff mobility for teaching, **Marko Šostar**, PhD and **Berislav Andrić**, PhD, employees of the Faculty of Tourism and Rural Development in Požega, visited the **Professional Academy of Business Management (Pvt) Ltd, Sri Lanka**, a partner institution of J. J. Strossmayer University in Osijek.

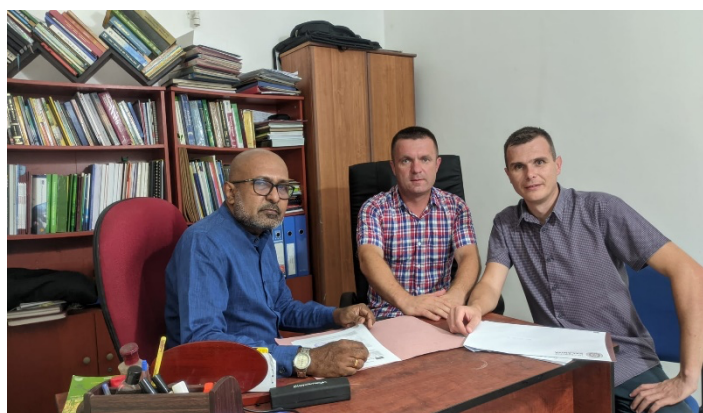


As this is the first mobility to a new partner institution, further cooperation on joint projects between the two institutions was agreed upon during the stay. Joint publications were arranged, and it was proposed that there should be plans to increase the number of staff and student exchanges in the future.

During the visit, a presentation was given to students in the fields of marketing and management, introducing them to the Faculty of Tourism and Rural Development.



During work meetings, ways to expand cooperation to other areas were discussed, with an emphasis on organizing joint conferences and participation in editorial/review boards of scientific journals.



In addition to the official part of the visit and meetings, the faculty members also participated in tours of cultural landmarks and engaged in informal communication with local residents. This strengthened dialogue in English and increased knowledge of the history and culture of Sri Lanka.