

**VALLIS
AUREA**



**FACULTY OF TOURISM AND RURAL DEVELOPMENT IN POZEGA & FACULTY OF
TOURISM BREZICE & FACULTY OF ECONOMICS UZHGOROD**

9TH INTERNATIONAL CONFERENCE VALLIS AUREA: FOCUS ON: SUSTAINABLE DEVELOPMENT AND INNOVATION

19TH - 20TH SEPTEMBER 2024, POZEGA, CROATIA

PLACE: FACULTY OF TOURISM AND RURAL DEVELOPMENT IN POZEGA, POZEGA, VUKOVARSKA 17

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FINAL PROGRAM OVERLOOK

Thursday, September 19th

2024-09-19 16:00 - 18:00 Registration / Welcome drink

Friday, September 20th

2024-09-20 8.30-10:00 Registration / Welcome drink

2024-09-20 10:00-12:00 Opening Ceremony and Plenary Section (Hall A)

PLENARY SECTION – KEY NOTE LECTURES:

“Sustainability of Cultural Tourism”

Prof.dr.art. Robert Raponja, Sveučilište Josipa Jurja Strossmayera u Osijeku

“Children and (Un)Friendly Tourist Destinations”

Izv.prof.dr.sc. Tina Šegota, Sveučilište u Mariboru

2024-09-20 12:00-12:45 Coffee Break & Poster Presentation

1.	Bubnič, Tin; Maradin, Dario; Suljić Nikolaj, Stella	<i>The Impact of foreign workers on the labour market in the Republic of Croatia</i>
2.	Čuljak, Slavenko; Pišmiš, Vjekoslav; Horvat, Bruno	<i>The role of electronic media in promotion of tourist destination – Nova Gradiska music summer</i>
3.	Đokić, Kristian; Popović, Miroslav; Radišić, Bojan	<i>The influence of the heating profile of the VOC sensor on the characteristics of neural networks in milk classification</i>
4.	Feldvari, Kristina; Veljača, Tin	<i>Cultural heritage as a tourist product</i>
5.	Galović, Vanesa; Letinić, Svjetlana	<i>Fiscalization of invoices in cash transactions</i>
6.	Gavrilović, Milan	<i>Navigating the economic landscape: exploring financial literacy and sustainable development</i>
7.	Hak, Mario; Serzhanov, Vitaliy; Abramov, Fedir	<i>Institutional Factors of inhibition of Smart City Project Implementation</i>
8.	Harwood, Mirna; Omar, Abdul Rahman	<i>Overview of gamified and game-based vocabulary learning in ESP</i>
9.	Hunjet, Anica; Ladić, Nevena; Tomaš, Antonia	<i>Impact of the pandemic covid-19 on payment methods in the Republic of Croatia</i>
10.	Jagodič, Gregor; Kocuvan, Danijela	<i>Implementation of the revitalization of Račji Dvor mansion</i>
11.	Jeleč Raguž, Mirjana; Budimir, Verica; Princip, Lorena	<i>Economic impacts of the Croatia's 10 years in the European union</i>
12.	Kapetanović, Selma; Miličević, Dijana; Avdić, Gordan; Kusur, Amela; Salkanović, Belma; Tanović, Martina	<i>Organoleptic properties pasta made with chocolate and cocoa</i>
13.	Kostadin, Tihana; Šimunić, Nikola; Feketić, Zvonimir	<i>Surface roughness of samples obtained by additive technologies with regard to layer thickness and surface incline, and influence on economic profitability</i>
14.	Lacković, Krešimir; Ivanović, Milan; Škoko, Ines	<i>Artificial intelligence as a factor of local rural development</i>

15.	Lovrić Senjak, Ivana; Cobović, Mirko	<i>Artificial intelligence and intellectual property: discrepancies in current compensation distribution practices</i>
16.	Lovrić, Božica; Matković, Kristijan; Mamić, Marin; Jovanović, Tihomir; Zukanović, Goran; Radmilović, Goranka; Zirdum, Ivanka; Frančina, Mirela; Šperanda, Matko; Kapetanović, Albin; Kovačević, Jasmina; Vukoja, Ivan	<i>Self-assessment of health in hospitalized patients with excessive body weight and obesity</i>
17.	Lukić, Ksenija; Šandrk Nukić, Ivana; Lukić, Matea	<i>Leadership - another vital function that doctors should look after?</i>
18.	Mandušić, Dubravka; Udović, Paula; Đokić, Kristian	<i>Free applications for monitoring agricultural activities in the Republic of Croatia</i>
19.	Marinclin, Antonija	<i>Role of the librarian in promoting open science</i>
20.	Marušić, Žana; Župan, Maja; Lovrić, Božica; Hlubuček Čingel, Sanja; Bardak, Darija; Markota, Gabrijela	<i>Depression in elderly person</i>
21.	Mesić, Josip; Demo, Robert; Pichler, Anita; Ivić, Ivana; Soldo, Tomislav; Obradović, Valentina; Svitlica, Brankica	<i>The influence of aging on the sensory characteristics of muscat wine</i>
22.	Milanović Glavan, Ljubica; Vukšić, Marija; Begović, Elma	<i>Analysis of the connection of social computing and business communication</i>
23.	Miti, Florian	<i>A hybrid model approach of analyzing the dynamics of FDI inflows, exports, and GDP in Albania</i>
24.	Mladenović, Jasmina; Rudan, Elena	<i>Development of rural tourism in Croatia and Serbia – literature comparison</i>
25.	Obradović, Valentina; Slavić, Anja; Ergović Ravančić, Maja; Marčetić, Helena; Škrabal, Svjetlana	<i>Attitudes of the Republic of Croatia population towards gluten</i>
26.	Pisker, Barbara; Radman-Funarić, Mirjana; Rizvić, Marina	<i>A case study of corporate social responsibility adoption in the company Vodovod Zapadna Slavonia</i>

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27.	Pupavac, Drago	<i>Creating sustainable supply chains from environmental perspective</i>
28.	Resler, Ines; Andrić, Berislav	<i>Marketing identity elements in branding tourist destinations</i>
29.	Stipanović, Christian; Mikinac, Krešimir	<i>Enhancing competitiveness in gastronomy tourism: strategic recommendations for the Kvarner region</i>
30.	Sulejmani, Brikena	<i>Exploring the impact of inflation and exchange rates on Albanian exports</i>
31.	Škrabal, Svjetlana; Ergović Ravanačić, Maja; Kekelić, Benjamin; Obradović, Valentina; Marčetić, Helena	<i>Comparison of the sensory properties of filled milk chocolate from different manufacturers</i>
32.	Šostar, Marko; Eriškan, Sibel; Oniku, Ayo	<i>A cross-country analysis of consumer rights awareness and complaint frequency</i>
33.	Xhoxhi, Olsi; Dede, Grigor; Hysi, Arben	<i>Personal bank loan approval factors: a detailed exploration</i>

Legend:

Registration Desk- ground floor (Faculty of Tourism and Rural Development in Pozega, Vukovarska 17)

Hall A- ground floor (Faculty of Tourism and Rural Development in Pozega, Vukovarska 17)

The Co-organizers of the Conference are the Institute for Scientific Research and Artistic Work in Pozega and European Hygienic Engineering & Design Group.

Sponsor of the Conference is Croatian Chamber of Economy.

